

2026/27 INVESTMENT & BUSINESS EDITION

INVEST EASTERN CAPE

Premium Investment Intelligence for the Eastern Cape



ISSUE 01 COVER PREVIEW

Invest Eastern Cape is a premium investment and business publication created to showcase the province's growth story to the investors, corporates and decision-makers shaping its future. This rate card sets out advertising, editorial partnership and sponsorship opportunities for the **2026/27 Investment & Business Edition.**

"The Eastern Cape is open for business and ready to partner for growth, transformation and impact."

OSCAR MABUYANE

Premier of the Eastern Cape

10,000

Proposed print run per edition

25,000+

Targeted digital circulation

Annual

Investment edition frequency

A4

Premium format — print + digital

DISTRIBUTION STRATEGY

01

- Eastern Cape investment and business events
- Coega SEZ and East London IDZ
- Banks and development-finance institutions
- Property and infrastructure developers
- SMME and entrepreneurship networks
- Government departments and municipalities
- Chambers of commerce
- Investors and investment delegations
- Hotels, conference venues and airports
- Selected distribution in Johannesburg, Cape Town and Durban
- ECDC / investment promotion networks
- Major corporates and OEMs
- Embassies and trade missions
- Universities and business schools
- Digital distribution to CEOs, investors and decision-makers

PROPOSED EDITORIAL SECTIONS

02

- 01 Invest Eastern Cape — the province's investment proposition
- 02 Automotive & Advanced Manufacturing
- 03 Agriculture & Agro-Processing
- 04 Energy & Green Economy
- 05 Logistics & Infrastructure
- 06 Oceans Economy
- 07 Tourism & Property
- 08 Digital Eastern Cape
- 09 SMME & Township Economy
- 10 Investment Projects

15

Distribution channels & partner networks

10

Core editorial sections per edition

3

Major metro reach — Johannesburg, Cape Town, Durban

RATE CARD OVERVIEW

03

	Cover Investment Partner		R150,000
	Platinum Investment Profile		R100,000
	Gold Investment Profile		R75,000
	Strategic Partner		R50,000
	Sector Leader		R35,000
	Executive Profile		R25,000
	Corporate Profile		R15,000

Investment levels shown to relative scale. All packages include the inclusions detailed on the following pages.

ADVERTISING RATES

04

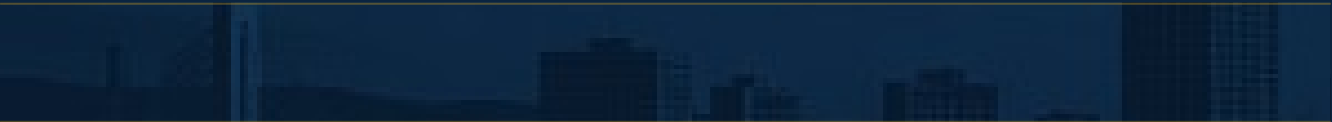
POSITION	RATE
Back Cover	R75,000
Inside Front Cover	R60,000
Inside Back Cover	R50,000
Double-Page Spread	R35,000
Full Page	R15,000
Half Page	R8,500
Quarter Page	R5,000
Directory Listing	R2,500

Artwork supplied by advertiser. Professional design can be added as a production service.

PREMIUM ADD-ONS

05

ADD-ON	RATE
Executive Photoshoot	R7,500
Corporate Video Interview	R15,000
60–90s Social Media Video	R7,500
Digital Campaign	R10,000
Sponsored Sector Feature	From R35,000
Additional Printed Copies	R150/copy





COVER INVESTMENT PARTNER

R150,000

The publication's premier partnership — front cover positioning and a comprehensive editorial and promotional package.

- Front cover positioning
- 6-page premium editorial-style company/investment profile
- Professional executive/company photoshoot
- Cover image production
- Executive interview
- Investment opportunity / project showcase
- Company logo throughout feature
- 10 complimentary printed copies
- Digital edition inclusion
- Social-media promotional campaign
- Company featured in the digital edition
- Website/company link from digital publication
- Executive quote highlighted in the magazine
- Preferred positioning within the publication
- 1 full-page advertisement
- Certificate of participation as an Invest Eastern Cape Investment Partner



PLATINUM INVESTMENT PROFILE

R100,000

A premium 4-page profile for organisations ready to lead the investment conversation.

- 4-page premium profile
- Professional photoshoot
- Executive interview
- Investment/project feature
- Full-page advertisement
- Logo placement
- Digital edition feature
- Social-media promotion
- 10 printed copies
- Website link
- Executive photograph



GOLD INVESTMENT PROFILE

R75,000

A 3-page company and investment profile with full editorial support.

- 3-page company/investment profile
- Professional photography
- Executive interview
- Full-page advertisement
- Digital profile
- Social-media promotion
- Logo placement
- 10 printed copies
- Website link



STRATEGIC PARTNER

R50,000

A 2-page profile positioning your organisation as a strategic partner in the province's growth.

- 2-page profile
- Full-page advertisement
- Executive interview
- Professional photography
- Digital edition inclusion
- Social-media promotion
- Logo placement
- 8 printed copies



SECTOR LEADER

R35,000

A 2-page editorial profile positioning your organisation as a leader within its sector.

Potential sectors — Automotive · Agriculture · Energy · Tourism · Construction · Logistics · ICT · Manufacturing · Mining · Oceans Economy · Finance · Property · Healthcare · Education

- 2-page editorial profile
- Full-page advertisement
- Company photography
- Digital edition
- Social-media mention
- 5 printed copies



EXECUTIVE PROFILE

R25,000

- 2-page executive profile
- Professional portrait
- Executive interview
- Leadership story
- Company logo
- Digital edition
- 5 printed copies



CORPORATE PROFILE

R15,000

- 1-page company profile
- Company logo
- Company photograph
- Executive quote
- Digital edition
- 3 printed copies

WHERE POTENTIAL MEETS PROGRESS

GROWING INVESTMENT · CREATING JOBS · BUILDING PROSPERITY

www.investec.co.za